

OWASP - Sponsorship OWASP BeNeLux Chapters and 2023 conference

The **OWASP chapter meetings & Events** are the premier events worldwide and locally for IT and application and software security **technologists**, including CSOs, CISOs, CTOs, CIOs, DSOs, security architects, developers, network admins, application admins, MIS directors, government defense chiefs, and integrators.

These important influencers **drive buying decisions** for security purchases. OWASP provides sponsors with **exclusive access** to its audiences.

OWASP has established strategic relationships with many major media groups worldwide and in BeNeLux, focused on IT security—print publications, newsletters, portals, consultants, associations, and user groups. Your valuable message—and **leadership positioning**—reaches thousands of prospects before you even arrive at OWASP events.

OWASP's mission is supported by a handful of security vendors and security organizations who share our **total customer** immersion approach to building relationships within the IT, application, and software security communities. This approach should be part of your overall marketing mix.

Don't be left in the cold! Sponsorships are limited and will fill up very rapidly. All proceeds from sponsorship support the mission of the OWASP Foundation (represented in Europe by OWASP Europe VZW, non-profit under Belgian Law). Supporting these events drives the funding for research grants, tools and documents, local chapters, and more.

These combined sponsorship packages (Gold, Silver, or Bronze) cover the BE+NL chapter meetings 2023 and the BeNeLux OWASP Days 2023.

- ▶ Each year regular **chapter meetings** are organized by the **chapters**. High quality **speakers** are combined with **panel discussions**. OWASP chapters are attended by an average of 80 people. Our chapter meetings are communicated directly to **1500 contacts** in Belgium, and the Netherlands who are active in application security.
- ▶ In 2023 the **OWASP BeNeLux event** will be organized again on **Thursday 23 & Friday 24 November** in **Hasselt (BE)**. This edition will be hosted by **CORDA** in **Hasselt**. OWASP BE+NL 2023 is **two full days** of hands-on **OWASP Training and Conference** with a lineup of **local and internationally renowned speakers** covering OWASP and application security topics. In previous editions 200+ people attended the BeNeLux day hosted at the University of Leuven, the RAI in Amsterdam and the University of Luxembourg. For 2023 we are targeting **150+ attendees** from Belgium and The Netherlands.
- ▶ If we need to fall back on a virtual event, we will extend the sponsorship for one year towards including an in-person event.

Your sponsorship will be **invested directly** in the chapter meetings, supporting speaker and catering expenses. The sponsorship will also be dedicated to cover the costs of the OWASP 2023 BeNeLux event.

Sebastian Deleersnyder
&

Irfaan Santoe

OWASP Foundation

☎ +32-478-504-117

✉ seba@owasp.org

✉ irfaan.santoe@owasp.org

BeNeLux 23 Gold Sponsor

€ 3.300

- ❖ Your company's logo placed on the OWASP Belgium and The Netherlands chapter homepages for 1 year (2024)
- ❖ Featured placement of company logo during each OWASP Chapter meeting in the BeNeLux for 1 year (2024)
- ❖ Company Name featured at the bottom of each OWASP chapter invitation for 1 year (2024)
- ❖ Your company's logo placed near BeNeLux Conference Schedule on the Conference Homepage
- ❖ Your company's banner roll-up (max 1mx2m) placed near entrance of the BeNeLux conference track
- ❖ Featured placement of company logo or name on any posters and BeNeLux conference announcements
- ❖ Your company logo featured in the BeNeLux conference opening talks
- ❖ Booth (3mx3m) at the BeNeLux conference
- ❖ Raffle with invite on stage at the end of the conference

BeNeLux 23 Silver Sponsor

€ 2.200

- ❖ All Gold sponsor benefits for one chapter of your choice (Belgium and The Netherlands), including a booth (3mx3m) and raffle at the BeNeLux Conference

BeNeLux 23 Bronze Sponsor

€ 1.100

- ❖ All Gold sponsor benefits for one chapter of your choice (Belgium and The Netherlands), without a booth or raffle at the BeNeLux Conference

BeNeLux Social Event Sponsor

€ TBD

- ❖ Dedicated sponsor for the social event in the evening of 23-Nov 2023
- ❖ Budget to be discussed.